

# Overview

PRE-DEFINED  
CATEGORIES AND UNLIMITED  
CUSTOMIZATION PROVIDE  
GRANULAR, FLEXIBLE  
CONTROL.

## URL Filtering Categories

### OVERVIEW

*IronPort URL Filters™* use one of the industry's largest databases to address acceptable use policy concerns incurred due to Web traffic usage. The IronPort® database uses 52 categories, with more than 21 million sites included (corresponding to over 3.5 billion webpages) and global coverage across 70 languages and 200 countries. In addition, *IronPort URL Filters* allow administrators to define unlimited custom categories to create specific policies, consistent with corporate guidelines.

The table below contains an alphabetical listing and description of the standard categories used to classify websites.

### CATEGORIES

#### Adult/Sexually Explicit

Examples:

- [www.playboy.com/](http://www.playboy.com/)
- [www.sex.com/](http://www.sex.com/)

Sites that contain material of adult nature, which may or may not contain excessive violence, sexual content or nudity. These sites include very profane or vulgar content and sites that are inappropriate for children. Includes sites for adult products and services, child pornography/pedophilia, erotic stories and textual descriptions of sexual acts, explicit cartoons and animation, online groups that are sexually explicit in nature, and sexually exploitive or sexually violent text or graphics.

*NOTE: Sites regarding sexual health, breast cancer, or sexually transmitted diseases (except in graphic examples) are not included in this category.*

#### Advertisements & Pop-Ups

Examples:

- [www.mediaplex.com/](http://www.mediaplex.com/)
- [www.goingplatinum.com/](http://www.goingplatinum.com/)

Sites that are banner ad servers or primarily serve up pop-up advertisements.

#### Alcohol & Tobacco

Examples:

- [www.smokerswelcome.com](http://www.smokerswelcome.com)
- [www.jagermeister.com/](http://www.jagermeister.com/)

Sites that promote alcohol and tobacco products. Sites that distribute alcohol or tobacco free or for a charge.

*NOTE: Illegal use of alcohol and tobacco is covered under "Illegal Drugs".*

#### Arts

Examples:

- [www.moma.org/](http://www.moma.org/)
- [www.bso.org/](http://www.bso.org/)

Sites that promote museums, galleries, artists, the performing arts (theatre, vaudeville, opera, symphonies, etc.), dance companies, dance studios, and dance training. Sites that present book reviews, book promotions, variety magazines and poetry.



## CATEGORIES (CONTINUED)

<p><b>Blogs &amp; Forums</b></p> <p>Examples:</p> <ul style="list-style-type: none"> <li>· <a href="http://www.blogger.com/">www.blogger.com/</a></li> <li>· <a href="http://www.livejournal.com/">www.livejournal.com/</a></li> </ul>	<p>Sites that host weblogs (blogs), newsgroups and opinion or discussion forums.</p>
<p><b>Business</b></p> <p>Examples:</p> <ul style="list-style-type: none"> <li>· <a href="http://www.webex.com/">www.webex.com/</a></li> <li>· <a href="http://www.ups.com">www.ups.com</a></li> </ul>	<p>General business and corporate websites, international and multi-national large general business and corporate sites, as well as business association sites. Basic business sites that enable organizations to manage their necessary daily tasks.</p> <p><i>NOTE: Business sites that fit more appropriately into another related category (such as “Finance” or “Travel”) are categorized separately.</i></p>
<p><b>Chat</b></p> <p>Examples:</p> <ul style="list-style-type: none"> <li>· <a href="http://chat.msn.com/">chat.msn.com/</a></li> <li>· <a href="http://www.chatcamcity.com/">www.chatcamcity.com/</a></li> </ul>	<p>Sites that host Web-based chat and instant messaging (IM) servers.</p>
<p><b>Computing &amp; Internet</b></p> <p>Examples:</p> <ul style="list-style-type: none"> <li>· <a href="http://www.zdnet.com/">www.zdnet.com/</a></li> <li>· <a href="http://www.cnet.com/">www.cnet.com/</a></li> </ul>	<p>Sites that host reviews, information, buyer’s guides of computers, computer parts and accessories, and software. Sites for computer, software and Internet companies, as well as industry news and magazines. Pay-to-surf sites.</p>
<p><b>Criminal Activity</b></p> <p>Examples:</p> <ul style="list-style-type: none"> <li>· <a href="http://www.lockpicks.com/">www.lockpicks.com/</a></li> <li>· <a href="http://www.anarchist-cookbook.com/">www.anarchist-cookbook.com/</a></li> </ul>	<p>Sites advocating, instructing, or giving advice on performing illegal acts or evading law enforcement. Sites describing lock-picking and burglary techniques.</p>
<p><b>Downloads</b></p> <p>Examples:</p> <ul style="list-style-type: none"> <li>· <a href="http://www.download.com/">www.download.com/</a></li> <li>· <a href="http://www.extremethemes.net/">www.extremethemes.net/</a></li> </ul>	<p>Sites hosting downloadable (non-streaming) movie, video or sound clips; downloadable PDA software (including themes and graphics); clip art, fonts and animated gif pages; as well as freeware and shareware. Sites for personal storage or backup.</p> <p><i>NOTE: Does not include update sites such as those for operating systems, anti-virus agents, or other business-critical programs.</i></p>
<p><b>Education</b></p> <p>Examples:</p> <ul style="list-style-type: none"> <li>· <a href="http://www.bu.edu/">www.bu.edu/</a></li> <li>· <a href="http://heritagehomeschool.com/">heritagehomeschool.com/</a></li> </ul>	<p>Sites for or about educational institutions, including pre-schools, elementary, secondary, and high schools; as well as universities. Sites for distance education and trade schools, including online courses. Sites for online teacher resources (lesson plans, etc.).</p>



## CATEGORIES (CONTINUED)

### Entertainment

- Examples:
- [www.nbc.com/](http://www.nbc.com/)
  - [www.billboard.com/](http://www.billboard.com/)

Sites with television, movies, music and video programming guides; online magazines and reviews on the entertainment industry; and celebrity fan sites.

Broadcasting firms and technologies (satellite, cable, etc.) Sites hosting horoscopes; jokes, comics, comic books, comedians or any site designed to be funny or satirical; online greeting cards; and describing amusement/theme parks.

### Fashion & Beauty

- Examples:
- [www.revlon.com/](http://www.revlon.com/)
  - [www.cosmopolitan.com/](http://www.cosmopolitan.com/)

Sites for fashion or glamour magazines online as well as those that describe beauty and cosmetics.

### Finance & Investment

- Examples:
- [www.bankofamerica.com/](http://www.bankofamerica.com/)
  - [www.mutualsavings.com/](http://www.mutualsavings.com/)

Sites hosting stock quotes, stock tickers, and fund rates. Sites for managing online stock or equity trading, online banking and bill-pay services, and investing advice or contacts for trading securities. Sites for money management/investment services or firm, general finances and companies that advise about finances, accountancy, actuaries, banks, mortgages, and general insurance companies.

### Food & Dining

- Examples:
- [www.papaginos.com/](http://www.papaginos.com/)
  - [www.allrecipes.com](http://www.allrecipes.com)

Sites with recipes, cooking instruction and tips, food products, and wine advisors. Sites describing restaurants, cafes, eateries, pubs, and bars as well as food/drink magazines and reviews.

### Gambling

- Examples:
- [www.casino.com/](http://www.casino.com/)
  - [www.100-gambling.com/](http://www.100-gambling.com/)

Sites hosting online gambling or lotteries that invite the use of real or virtual money, virtual casinos and offshore gambling ventures, sports picks and betting pools, as well as virtual sports and fantasy leagues that offer large rewards or request significant wagers. Sites with information or advice for placing wagers, participating in lotteries, gambling, or running numbers.

*NOTE: Casino/Hotel/Resort sites that do not feature online gambling or provide gaming tips are categorized separately under "Travel".*

### Games

- Examples:
- [www.gamezilla.com/](http://www.gamezilla.com/)
  - [www.worldofwarcraft.com/](http://www.worldofwarcraft.com/)

Sites hosting game playing or downloading; game hosting or contest hosting. Sites with tips and advice on games or obtaining cheat codes ("cheatz") as well as journal and magazine sites dedicated to online game playing.



**CATEGORIES**  
(CONTINUED)

**Government**

- Examples:
- [www.parliament.uk/](http://www.parliament.uk/)
  - [www.whitehouse.gov/](http://www.whitehouse.gov/)

Local, state, federal and international government sites — including government services such as taxation, armed forces, customs bureaus, and emergency services.

**Hacking**

- Examples:
- [www.astalavista.net/](http://www.astalavista.net/)
  - [www.easywarez.com/](http://www.easywarez.com/)

Sites providing promotion, instruction or advice on the questionable or illegal use of equipment and/or software (especially for purposes including hacking passwords, creating viruses, and/or gaining access to other computers/computerized communication systems). Sites that provide instruction or work-arounds for filtering software. Sites that host cracked software, “warez”, pirated software and multimedia download sites.

**Health & Medicine**

- Examples:
- [www.johnshopkins.org/](http://www.johnshopkins.org/)
  - [www.weightwatchers.com/](http://www.weightwatchers.com/)

Sites providing information about ailments, conditions, and drugs; general health such as fitness and well-being; medical procedures, including elective and cosmetic surgery; dentistry, optometry, general psychiatry and mental well-being sites. Sites promoting psychology, self-help books, and organizations; self-healing of physical and mental abuses, ailments, and addictions; alternative and complementary therapies. Sites for hospital, medical insurance and information or purchase of prescription medicines.

**Hobbies & Recreation**

- Examples:
- [rockclimbing.org/](http://rockclimbing.org/)
  - [www.ete.org/](http://www.ete.org/)

Sites and online publications about recreational pastimes (such as collecting, gardening, etc.) and outdoor recreational activities (such as hiking, camping, rock climbing, etc.). Sites for online clubs, associations or forums dedicated to a hobby or traditional (board, card, etc.) games and their enthusiasts, and animal/pet related sites, including breed-specific sites, training, shows and humane societies.

**Hosting Sites**

- Examples:
- [www.geocities.com/](http://www.geocities.com/)
  - [www.angelfire.com/](http://www.angelfire.com/)

Websites that host business and individuals’ webpages.

**Illegal Drugs**

- Examples:
- [www.cannabis.com/](http://www.cannabis.com/)
  - [www.shroomery.org/](http://www.shroomery.org/)

Sites with recipes, instructions or kits for manufacturing or growing illicit substances for purposes other than industrial usage. Sites that glamorize, encourage, or instruct on the use of or masking the use of alcohol, tobacco, illegal drugs, or other substances that are illegal to minors. Sites distributing illegal drugs free or for a charge and those displaying, selling, or detailing use of drug paraphernalia.



## CATEGORIES (CONTINUED)

### Infrastructure

- Examples:
- [a248.g.akamai.net/](http://a248.g.akamai.net/)
  - [g.msn.com/](http://g.msn.com/)

Sites hosting Web analytics and statistics services, content delivery networks, XML reference schemas, transaction servers and corporate image servers.

*NOTE: IronPort recommends this category be used for monitoring and reporting purposes only.*

### Intimate Apparel & Swimwear

- Examples:
- [www.victoriassecret.com/](http://www.victoriassecret.com/)
  - [www.swimsuits.com/](http://www.swimsuits.com/)

Sites hosting lingerie, negligee and other intimate apparel modeling; swimwear modeling; model fan pages; modeling information and agencies or for fitness models/sports celebrities.

### Intolerance & Hate

- Examples:
- [www.theneworder.org/](http://www.theneworder.org/)
  - [www.whitepowerforum.com/](http://www.whitepowerforum.com/)

Sites advocating or inciting degradation or attack of specified populations or institutions based on associations such as religion, race, nationality, gender, age, disability, or sexual orientation. Sites promoting a political or social agenda that is supremacist in nature and/or exclusionary of others based on their race, religion, nationality, gender, age, disability, or sexual orientation. Sites that coerce or recruit for membership in a gang or cult or that are promote militancy or extremist activities. Sites with flagrantly insensitive or offensive material, including lack of recognition or respect for opposing opinions and beliefs

*NOTE: This does not include news items, historical events, or press incidents that may include the above criteria (except in graphic examples).*

### Job Search & Career Development

- Examples:
- [www.monster.com/](http://www.monster.com/)
  - [hotjobs.yahoo.com/](http://hotjobs.yahoo.com/)

Sites for employment agencies, contractors, job listings, career information, career searches, and career-networking groups.

### Kid's Sites

- Examples:
- [yahooligans.yahoo.com/](http://yahooligans.yahoo.com/)
  - [www.nickjr.com/](http://www.nickjr.com/)

Sites hosting child oriented activities and sites published by children.

### Motor Vehicles

- Examples:
- [www.honda.com/](http://www.honda.com/)
  - [www.autoweb.com/](http://www.autoweb.com/)

Sites hosting car reviews, vehicle purchasing or sales tips, parts catalogs, auto trading, photos, and discussion of vehicles including motorcycles, boats, cars, trucks and RVs. Online journals and magazines on vehicle modification, repair, and customization and online automotive enthusiast clubs.

### News

- Examples:
- [www.cnn.com/](http://www.cnn.com/)
  - [www.reuters.com/](http://www.reuters.com/)

Newspapers online and headline news sites, newswire services, personalized news services, and weather sites.



**CATEGORIES**  
(CONTINUED)

**Peer-to-Peer**

- Examples:
- [www.bearshare.com/](http://www.bearshare.com/)
  - [www.kazaa.com/](http://www.kazaa.com/)

Peer-to-peer file sharing clients and peer-to-peer file sharing servers.

**Personals and Dating**

- Examples:
- [www.friends.com/](http://www.friends.com/)
  - [www.match.com/](http://www.match.com/)

Sites hosting singles listings, matchmaking and dating services, and advice and tips for dating or relationships.

**Philanthropic & Professional Organizations**

- Examples:
- [www.redcross.org/](http://www.redcross.org/)
  - [www.aflcio.org/](http://www.aflcio.org/)

Sites for philanthropic and charity organizations, environmental organizations, professional associations, labor unions and social organizations.

**Photo Searches**

- Examples:
- [www.webshots.com/](http://www.webshots.com/)
  - [www.flickr.com/](http://www.flickr.com/)

Sites that provide resources for photo and image searches, online photo albums/digital photo exchange and image hosting.

**Politics**

- Examples:
- [www.republicans.org/](http://www.republicans.org/)
  - [www.voiceofthevoter.com](http://www.voiceofthevoter.com)

Sites for political parties, political debate, canvassing, election information and results as well as conspiracy theorist and alternative government views that are not hate-based.

**Proxies & Translators**

- Examples:
- [babelfish.altavista.com/](http://babelfish.altavista.com/)
  - [www.proxify.com/](http://www.proxify.com/)

Remote proxies or anonymous surfing, search engine caches that circumvent filtering and Web-based translation sites that circumvent filtering.

**Real Estate**

- Examples:
- [cascaderealtyinc.com/](http://cascaderealtyinc.com/)
  - [www.realtor.com/](http://www.realtor.com/)

Sites for home, apartment, and land listings; rental or relocation services; tips on buying or selling a home; real estate agents and home improvement.

**Reference**

- Examples:
- [www.yellowpages.com/](http://www.yellowpages.com/)
  - [www.mapquest.com/](http://www.mapquest.com/)

Sites for personal, professional, or educational reference, including online dictionaries, maps, and language translation sites; census, almanacs, and library catalogues and topic-specific search engines.

**Religion**

- Examples:
- [www.ibbmiami.org/](http://www.ibbmiami.org/)
  - [www.esbc.com/](http://www.esbc.com/)

Sites for churches, synagogues, and other houses of worship, including any faith or religious beliefs, including non-traditional religions such as Wicca and witchcraft.



## CATEGORIES

(CONTINUED)

### Ringtones/Mobile Phone Downloads

Providers of mobile phone downloads, including: ringtones, logos, backgrounds, screensavers and games.

Examples:

- [www.jamster.co.uk/](http://www.jamster.co.uk/)
- [www.hit-logo-ringtone.com](http://www.hit-logo-ringtone.com)

### Search Engines

General search engines and sites dedicated to search.

Examples:

- [www.google.com/](http://www.google.com/)
- [www.yahoo.com/](http://www.yahoo.com/)

### Sex Education

Sites with pictures or text advocating the proper use of contraceptives, with discussion about the use of contraceptives, and discussion sites on how to talk to your partner about diseases, pregnancy and respecting boundaries.

Examples:

- [www.itsyoursexlife.com/](http://www.itsyoursexlife.com/)
- [www.plannedparenthood.org/](http://www.plannedparenthood.org/)

*NOTE: Not included in the category are commercial sites that sell sexual paraphernalia. These sites are typically found in the "Adult" category.*

### Shopping

Sites for department stores, retail stores, company catalogs and other sites that allow online consumer shopping; online auctions; online downloadable product warehouses; specialty items for sale and "freebies" or merchandise giveaways.

Examples:

- [www.ebay.com/](http://www.ebay.com/)
- [www.amazon.com/](http://www.amazon.com/)

### Society & Culture

Sites hosting home life and family-related topics, including weddings, births and funerals, parenting tips and family planning, gay/lesbian/bisexual (non-pornographic) sites; foreign cultures, socio-cultural information; and tattoo or piercing parlors (non-explicit).

Examples:

- [www.theknot.com/](http://www.theknot.com/)
- [www.parenting.com/](http://www.parenting.com/)

### Sports

Sites for teams or conferences, including national, international, college, professional scores and schedules. Sports-related online magazines or newsletters and fantasy sports and virtual sports leagues that are free or low-cost.

Examples:

- [www.nba.com/](http://www.nba.com/)
- [www.espn.com/](http://www.espn.com/)

### Streaming Media

Streaming media files or events (any live or archived audio or video file), Internet television and radio and personal (non-explicit) webcam sites. Telephony sites that allow users to make calls via the Internet and VoIP services.

Examples:

- [www.skype.com/](http://www.skype.com/)
- [www.live365.com/](http://www.live365.com/)

### Tasteless & Offensive

Sites with offensive or violent language, including jokes, comics or satire. Sites with excessive use of profanity or obscene gesticulation.

Examples:

- [www.crapville.com/](http://www.crapville.com/)
- [www.somethingawful.com](http://www.somethingawful.com)



**CATEGORIES**  
(CONTINUED)

**Threat & Fraud URLs**

- Examples:
- [www.remotespy.com/](http://www.remotespy.com/)
  - [1stchoicetermpapers.com](http://1stchoicetermpapers.com)

Sites that can cause malware/spyware infections (or are associated with phishing attacks) or sites that perpetrate fraud.

**Travel**

- Examples:
- [www.expedia.com/](http://www.expedia.com/)
  - [www.travelocity.com/](http://www.travelocity.com/)

Sites for airlines and flight booking agencies, accommodation information, travel package listings, city/country guides, tourist information and car rentals.

**Violence**

- Examples:
- [www.ogrish.com/](http://www.ogrish.com/)
  - [www.rotten.com/](http://www.rotten.com/)

Sites portraying, describing or advocating physical assault against humans, animals, or institutions. Sites advocating, encouraging, or depicting self-endangerment, or suicide, including through eating disorders or addictions. Sites promoting terrorism or with instructions, recipes or kits for making bombs or other harmful or destructive devices. Sites for excessively violent sports or games (including video and online games).

*NOTE: This does not include transient news articles, or press incidents that may include the above criteria (except in graphic examples).*

**Weapons**

- Examples:
- [www.mcmfamily.com/](http://www.mcmfamily.com/)
  - [www.ruger-firearms.com](http://www.ruger-firearms.com)

Sites for online purchasing or ordering information, including lists of prices and dealer locations. Site predominantly containing, or providing links to, content related to the sale of guns, weapons, ammunition or poisonous substances. Sites displaying or detailing the use of guns, weapons, ammunition or poisonous substances. Sites for clubs which offer training on machine guns, automatic and other assault weapons and/or sniper training.

**Web-based Email**

- Examples:
- [www.gmail.com/](http://www.gmail.com/)
  - [mail.lycos.com/](http://mail.lycos.com/)

Sites for Web-based email accounts and messaging sites (SMS, etc.)

*As IronPort and its partners constantly evaluate the relevancy of a site within a particular category to ensure the industry's highest accuracy, URL filtering categories and site categorization are subject to change without notice.*



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 EMAIL [info@ironport.com](mailto:info@ironport.com) WEB [www.ironport.com](http://www.ironport.com)

IronPort Systems is a leading provider of anti-spam, anti-virus and anti-spyware appliances for organizations ranging from small businesses to the Global 2000. IronPort appliances utilize SenderBase, the world's largest email and Web threat detection network and database. IronPort products are innovative and easy-to-use — providing breakthrough performance and playing a mission-critical role in a company's network infrastructure.

