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CONTACT: LIZ LANDIS  
IRONPORT SYSTEMS  
650.989.6594 OFFICE 415.828.4801 MOBILE  
[LLANDIS@IRONPORT.COM](mailto:LLANDIS@IRONPORT.COM)

BENITA KENN  
ETC EVENTS  
650.325.6119  
[BENKENN@EARTHLINK.NET](mailto:BENKENN@EARTHLINK.NET)

# IRONPORT SYSTEMS™ Sponsors First Annual Email Technology Conference

*Industry Conference in San Francisco, June 16 –18, Features Internet Pioneer Dr. Vinton Cerf, Authors John Levine, Nancy Flynn, Frederick Lane III, Plus Analysts From Jupiter Research, Gartner, META Group, and Osterman Research*

**SAN BRUNO, CA - February 11, 2004** — IronPort Systems, the leading email infrastructure products and services company, today announced that registrations are now being accepted for the first annual Email Technology Conference (ETC). Supported by industry experts and email visionaries, the ETC is the only conference to reveal the key issues that businesses face, introduce relevant solutions, and provide critical insight into the future technologies and uses of email. IronPort, known for its commitment to driving new standards and providing breakthrough products and services for powering, protecting, and managing email technology, is this year's premier sponsor of the conference. Detailed information regarding speaking and exhibitor opportunities, agenda and registration, can be found at <http://www.etcvent.com>. Early registration discounts for the Email Technology Conference are available now through April 18, 2004.

“Enterprises can not afford to ignore email issues,” said Scott Weiss, CEO, IronPort. “ETC is the perfect forum to help businesses better understand, anticipate, and address both the rapidly evolving challenges as well as the future potential of email. IronPort is pleased to be the premier sponsor of the ETC.”

The Email Technology Conference (ETC) will be held June 16-18, 2004 at the Palace Hotel in San Francisco, California and will feature keynote presentations, panel discussions, industry debates, and a Solutions Showcase featuring over 40 exhibitors. The event will bring together business leaders, technology innovators, industry analysts, journalists, legislators, and leading companies that offer email and security infrastructure products, email marketing solutions, anti-spam, and anti-virus solutions.

“The Email Technology Conference (ETC) will present a unique opportunity, for all participants, to be part of an important exchange of ideas about today’s most widely used communication medium and its impact on IT infrastructure, applications, marketing practices, legal issues and security,” said Richard Snee, Executive Director of ETC 2004.

Delivering the ETC welcoming keynote address will be Dr. Vinton Cerf, considered one of the most celebrated technical architects of the last century. Widely known as one of the "Fathers of the Internet", Cerf is the co-designer of TCP/IP protocols and the architecture of the Internet. Dr. Cerf is currently responsible for helping to guide corporate strategy development from the technical perspective at MCI.

Also slated to speak is Matt Cain, Senior Vice President, META Group. Cain initiated META Group's email and collaboration coverage in 1990 and remains focused on the market as it undergoes continuous change. His panel presentation is entitled “Email's Future: Trends, Trials, and Tribulations.”

Other speakers currently include:

- John Levine, Co-chair of the Anti-Spam Research Group
- Frederick Lane III, author of *“The Naked Employee: How Technology is Compromising Workplace Privacy”*
- Nancy Flynn, Executive Director, ePolicy Institute and author of *“Email Rules”*
- Chris Shipley, Executive Producer of DEMO, IDG Executive Forums conferences
- Michael Osterman, Founder and President of Osterman Research
- David Daniels, Research Director, Jupiter Research

Topics to be covered include:

Email infrastructure, marketing practices, security, policy, filtering, legal issues, future of email, wireless email, and international perspectives.

For more information, please visit the ETC Web site at <http://www.etc2004.com>.

#### **ABOUT IRONPORT SYSTEMS™**

IronPort Systems is an email infrastructure products and services provider targeting the Global 2000. The company has developed a family of products called Messaging Gateway™ appliances that offer breakthrough performance, unprecedented ease of use, and reduced total cost of ownership. Additionally, IronPort Information Services, Bonded Sender [www.bondedsender.com](http://www.bondedsender.com) and Senderbase [www.senderbase.com](http://www.senderbase.com), help guarantee the delivery of legitimate email and thwart the voluminous threat of unsolicited commercial email (UCE) or spam. For more information on the IronPort C30 or other IronPort products and services, visit: <http://www.ironport.com>.

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